



# Jennifer Kiyoko Sunami

jkslist@yahoo.com • jennifersunami.com (614) 270-6960 Seattle, WA  
graphic design and marketing

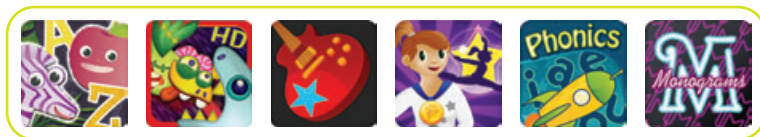


I'm smart, flexible, experienced, and eager to learn.

You need someone who gets the job done quickly, creatively, and correctly? That's me.

## What can I do for you?

- Digital design, including web and mobile graphics.
- Project management.
- Branding, marketing and logos.
- Writing and editing.
- Print production, including prepress.
- Technical troubleshooting.
- Illustration and layouts.



## Special Skills:

- Expert proficiency with **Adobe CS/CC** (Photoshop, Illustrator, InDesign, Acrobat).
- Proficient with **Excel, Word, Powerpoint, Google Apps, Box, and JIRA.**
- Familiarity with **Flash, Fireworks, and Quark.**
- Proficient with **Drupal, WordPress, Wix, and Shopify CMS, MailChimp, and Hootsuite.**
- Comfortable with technical troubleshooting in **HTML, JavaScript, and CSS.**
- Experience with **copywriting and copyediting.**
- Experience with **print production**, including prepress and large format printing.

## Experience:

**Graphic Artist**, freelance (current): Projects include creating cover art for scientific journals including Cell and the Royal Society of Chemistry, creating marketing assets for the game studio DeNA West, designing game and logo art for the mobile app Plexr, and website coding and design for the Zalatan Lab.

**Marketing Associate** with Naturalena Brands (2015-2016): Sales collateral, e-commerce management, graphic design, project management, social media and print marketing, and customer communication.

**Marketing Director** with Selectsoft (2009–2014): Software and app project management, UI/UX design, game art, branding and logo design, graphic design, copywriting, copyediting, press releases, management of company marketing strategy, trade show materials, prepress, brochure and signage design, website design, asset management, social media, and illustration.

**Graphic Artist** with Compact Disc Service under Selectsoft (2010–2014): CD and DVD package design, print prepress, and archive management.

**Production Artist** with Selectsoft (2004–2009): Graphic design, layout design, copywriting, and prepress for software packages, including for licensed brands such as Disney, Eidos, Big Fish Games, Hasbro, and Broderbund. Branding and logo design for in-house titles.

**Business Development Associate** with Antenna Audio (2002–2004): Marketing materials and product information for Antenna's audio museum guides. Evaluation of sales leads plus editorial and graphics support.

**Designer** with Nimbus Design and Illustration (2002): Website coding and design, printwork, and design.

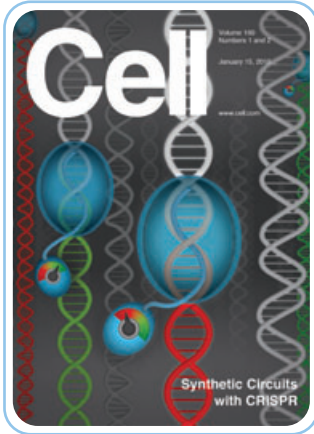
Graduated cum laude from **Harvard University** (Cambridge MA) with a BA in Physics in 2002.

Additional portfolio samples at [jennifersunami.com](http://jennifersunami.com) and upon request. References available upon request.



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## Selected Projects:

Cover art for the scientific journal Cell. The illustration represents CRISPR RNA scaffolds (scRNAs), used to direct the CRISPR-Cas complex to specific target genes. Sets of scRNAs can be used to activate (green) some genes and repress (red) others.

Website design and setup for Veeda Philippines and Canada websites on Shopify. Chose and edited template and apps, created graphic assets, set up e-commerce and edited code.

Website programming, and UI and graphic design for the Zalatan Lab website on Drupal. Wrote design documents, made wireframes, created graphic assets, created a lab logo and edited code. Challenges included designing a simple administrative interface for future site managers that would correctly render new content without requiring any knowledge of HTML, CSS or Drupal.

Project management and UI design for the Dally Dino series of educational apps (mobile and desktop). Wrote design documents, made wireframes, created marketing, managed animation and audio assets, and oversaw art team. Challenges included designing a flexible template for the series that could be easily tailored to the specific educational content of each title while efficiently using shared assets.

UI design, character and game art, and marketing for Chicken Dynamo, a "tilt and fly" game for iOS and Android. Created all wireframes, game art, and marketing materials. Managed marketing campaign, including a feature on the German tech show PIXEL.

