



Jennifer Kiyoko Sunami

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writing, design, and marketing

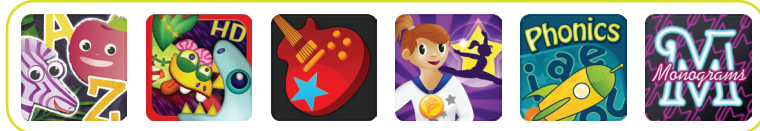


I'm smart, flexible, experienced, and eager to learn.

You need someone who gets the job done quickly, creatively, and correctly? That's me.

What can I do for you?

- Writing and editing.
- Branding, marketing and logos.
- Project management.
- Digital design, including web and mobile graphics.
- Illustration and layouts.
- Print production, including prepress.
- Technical troubleshooting.



Special Skills:

- Proficient with Excel, Word, Powerpoint, Google Apps, Box, and JIRA.
- Expert copywriter and copyeditor.
- Proficient with Drupal, WordPress, Wix, and Shopify CMS, MailChimp, and Hootsuite.
- Expert proficiency with Adobe CS/CC (Photoshop, Illustrator, InDesign, Acrobat).
- Comfortable with technical troubleshooting in HTML, JavaScript, and CSS.
- Experience with print production, including prepress and large format printing.
- Familiarity with Flash, Fireworks, and Quark.

Experience:

Creative Consultant, freelance (current): Creative copywriting, cover illustrations for the scientific journals Cell and the Royal Society of Chemistry, game marketing assets for DeNA West, game and logo art for the mobile app Plexr, commissioned illustrations, and website coding and design for the Zalatan Lab.

Marketing Associate with Naturalena Brands (2015-2016): Sales collateral, e-commerce management, graphic design, project management, social media and print marketing, and customer communication.

Marketing Director with Selectsoft (2009-2014): Software and app project management, UI/UX design, game art, branding and logo design, graphic design, copywriting, copyediting, press releases, management of company marketing strategy, trade show materials, prepress, brochure and signage design, website design, asset management, social media, and illustration.

Graphic Artist with Compact Disc Service under Selectsoft (2010-2014): CD and DVD package design, print prepress, and archive management.

Production Artist with Selectsoft (2004-2009): Graphic design, layout design, copywriting, and prepress for software packages, including for licensed brands such as Disney, Eidos, Big Fish Games, Hasbro, and Broderbund. Branding and logo design for in-house titles.

Business Development Associate with Antenna Audio (2002-2004): Marketing materials and product information for Antenna's audio museum guides. Evaluation of sales leads plus editorial and graphics support.

Designer with Nimbus Design and Illustration (2002): Website coding and design, printwork, and design.

Graduated cum laude from **Harvard University** (Cambridge MA) with a BA in Physics in 2002.